

INDIA WATER WEEK
08-12 April 2013,
New Delhi, India

India Water Week-2013

- **Conceptualised and organised for the first time in 2012, the India Water Week is an annual event by MOWR**
- **Key event to enunciate and glean ideas for policy and development strategies in water sector for the world**
- **India Water Week-2012 with the Theme “Water, Energy and Food Security : Call for Solutions” inaugurated by Hon’ble Prime Minister of India and attended by about 1000 National and International delegates and an exhibition covering an area of 3000 sq.m.**

**What do we offer this
year ?**

India Water Week-2013

- **Between 8th to 12th April 2013, At Vigyan Bhawan, New Delhi**
- **Will comprise of Theme Conference, Exhibition and a Series of Parallel Events**
- **Conference Theme: “Efficient Water Management : Challenges and Opportunities”**
- **Exhibition: “Water Expo 2013”- to showcase solutions and services available in the sector**
- **Parallel Events: Various special interest meets related to the theme by knowledge partners**

CONFERENCE THEME

EFFICIENT WATER MANAGEMENT: CHALLENGES AND OPPORTUNITIES

The Conference

➤ **Main Theme divided into three parallel streams**

❖ **Agriculture and Irrigation Sector**

❖ **Energy generation (Hydro & Thermal),
Industrial Production and Demand
Management**

❖ **Urban and Rural Water Supply, quality,
quantity and re-cycling/regeneration issues**

Conference Layout

- ❖ Each stream to have -
 - ❖ **Seminars - To enable presentation of papers on the topic of relevance showcasing the developments**
 - ❖ **Panel Discussions - To examine a topic for recommending solutions to the issue**
 - ❖ **Brainstorming Sessions - Threadbare discussions on a topic for generating recommendations**
- Important presentations to be carried in near-real time on youtube for later viewing

Streams layout

Stream	Seminars	Panel discussions	Brainstorming Sessions
Agriculture and Irrigation	6	1	1
Energy Generation and Industries	3	2	2
Water Supply for Rural and Urban Areas	6	3	1
Common Topics	2	3	2
Total	17	9	6

Events to run in parallel between streams and serially within each stream

Technical Sessions

Seminars

- **S1 - Research and Innovation for Increasing Water Use Efficiency**
- **S2 - Efficient Management of Multipurpose and Multi-Stakeholder Water Projects**
- **S3 - Water Use Efficiency of Irrigation System**
- **S4 - Participatory Irrigation Management as Tool for Improving Water Use Efficiency**
- **S5 - Micro Irrigation (Sprinkler, Drip etc.)**
- **S6 - Agriculture Water Use**
- **S7 - Water Auditing for Irrigation Projects**
- **S8 - Sustainable and Efficient Domestic Water Supply in Rural and Urban Areas –
Session 1 on Rural Water Supply**
- **S9 - Domestic Water Quality – Issues and Mitigation**
- **S10 - Sustainable and Efficient Domestic Water Supply in Rural and Urban Areas –
Session 2 on Urban Water Supply**
- **S11 - Public Private Partnership (PPP) for Efficient Water Management in Urban Areas**
- **S12 - Mandatory Water Audit for Domestic and Industrial Water Supply**
- **S13 - Wastewater Management – Recycling and Reuse**
- **S14 - Challenges in Water Management for Power and Industrial Demand**
- **S15 - Water availability and issues in development of hydro-power**
- **S16 - Hydropower generation – Impact on Environment**
- **S17 - Water Management and Sustainable Eco-system**

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Technical Sessions

Panel Discussions

- **PD1 - Action Plan for Increasing Water Use Efficiency by 20% in a Time Bound Manner**
- **PD2 - Capacity Building at All Levels for Efficient Water Management**
- **PD3 - Technological Advances and Improvement in Water Use Efficiency**
- **PD4 - Bench Marking of Irrigation**
- **PD5 - Rainwater Harvesting and Sustainability of Water Supply**
- **PD6 - Eco-friendly Sanitation System with Emphasis on Rural Areas**
- **PD7 - Efficiency Labeling of Water Appliances, Fixtures and Processes**
- **PD8 - Industrial Wastewater Management**
- **PD9 - Accelerated Development of Hydro-power**

Brain Storming Sessions

- **BS1 - Technical Evaluation of Irrigation Projects with respect to Dependable Flow**
- **BS2 - Review of Financial Evaluation Criteria of Irrigation Projects**
- **BS3 - Incentivizing the Water Use Efficiency – Defining Roadmap**
- **BS4 - Zero-water Industries – Myth or Reality?**
- **BS5 - Hydropower – Green Power**
- **BS6 - Increasing Water Use Efficiency – Case for Setting Aside Gains for Environmental Flow**

Parallel Events

Regional day by Global Water Partnership – South Asia on improved Efficiency for Increased Resilience to Climate Change: an Integrated Water Resources Management Perspective.

GWP-South Asia is organizing the Regional Day during India Water Week-2013. The Regional Day of the India Water Week will draw upon regional experience, know-how and case studies to discuss how increasing water efficiency in an IWRM context can help us create a more resilient society to Climate Change. The Regional day will feature four sessions:

Session 1: Overview: Linking Water Use Efficiency to Climate Change Adaptation through Integrated Water Resources Management

Session 2: Beyond Water: The Water, Food, and Energy Nexus

Session 3: Inclusive Efficiency: Ensuring all sections of society – women, the poorest, landless, etc are partners in the process

Session 4: Investing in the Future: the South Asia Water Climate and Development Program

Buyer Seller meet for Dam Rehabilitation and Improvement Project (DRIP)

Under comprehensive project for dam rehabilitating improvement and establishment of systemic dam safety management disciplined across the country and regionally in the participatory States/Agencies 243 dams have been identified for rehabilitation/ safety improvement measures. To detail out the dam specific needs and solutions, their participatory agencies are in need of exposure to state of the art technologies and solutions. For facilitating this effort and to extend the awareness across the region a Buyer Seller meet has been organized through participation in the exhibition and/or conference.

Progress so far

- **245 Synopses received for various sessions**
- **1003 Registrations on the web portal**
- **283 Likes on facebook page**

Technical Paper/Synopsis Status as on 7-2-2013

Sl. No.	Synopsis	Nos.
1.	Total received	245
2.	Approved so far	160
3.	Under Approval	85

Registration Status as on 7-2-2013

<i>Sl No</i>	<i>COUNTRY</i>	<i>NO. OF REGISTRATIONS</i>
1	Algeria	1
2	Australia	5
3	Bangladesh	17
4	Bolivia	1
5	Burundi	1
6	Cameroon	1
7	Canada	1
8	China	1
9	Colombia	3
10	Congo	1
11	Egypt	10
12	Ethiopia	1
13	Gabon	1
14	Germany	2
15	Ghana	2
16	India	839
17	Iran	6
18	Iraq	2
19	Israel	1

<i>Sl No</i>	<i>COUNTRY</i>	<i>NO. OF REGISTRATIONS</i>
20	Jordan	1
21	Kenya	4
22	Korea	3
23	Libya	1
24	Malawi	3
25	Malaysia	1
26	Mali	1
27	Mexico	1
28	Namibia	3
29	Nepal	8
30	Nigeria	9
31	Oman	1
32	Pakistan	15
33	Palestinian Territory	1
34	Philippines	1
35	Portugal	1
36	South Africa	4
37	Rwanda	3

<i>Sl No</i>	<i>COUNTRY</i>	<i>NO. OF REGISTRATIONS</i>
38	Spain	1
39	Sri Lanka	7
40	Sudan	8
41	Swaziland	1
42	Switzerland	2
43	Tajikistan	2
44	Tanzania	3
45	Tunisia	1
46	Turkey	1
47	Uganda	4
48	UAE	1
49	United Kingdom	7
50	United States	5
51	Yemen	1
52	Zambia	1
53	Zimbabwe	1

TOTAL – 1003 (INDIA-839 and Other Countries-164)

THE EXHIBITION

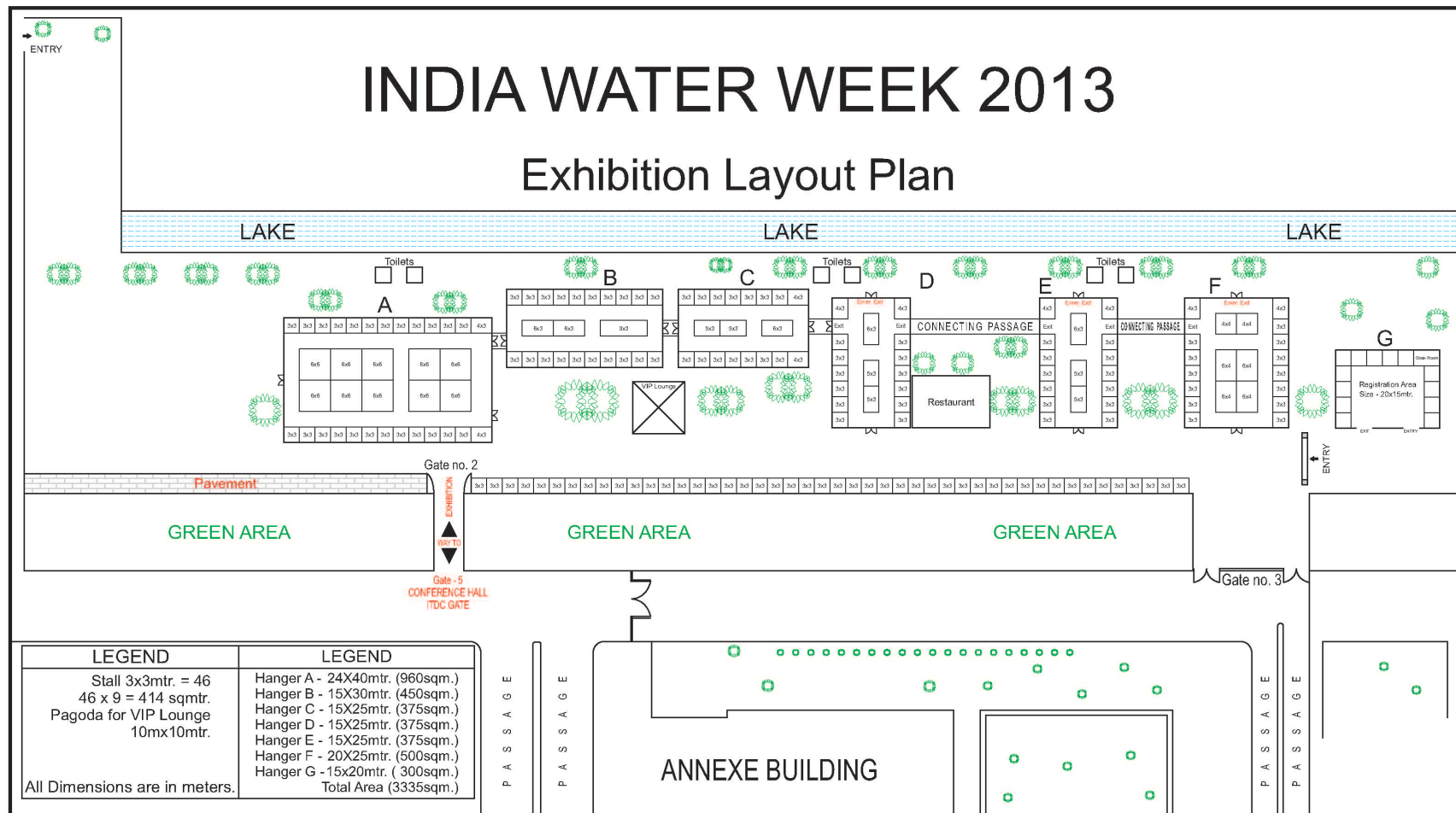
WATER EXPO 2013

CO-LOCATED AT VIGYAN BHAVAN LAWNS

Water Expo 2013

- **Spread over an area of 3335 Sq. m.**
- **6 Covered Weather proof A/C Hangar space fully equipped for facilities**
- **Built up (Octonorm) stalls of 3mx3m size**
- **Marked Free Space of adjustable layout in modules of 6mx6m**
- **414 Sq. m. non-A/C stalls for NGOs and non-profit bodies at concessional rates**

EXHIBITION LAYOUT



What facilities do you get?

- Cafeteria services for valuable clients and visitors
- Space for organising B2B meets and meetings
- Access to the conference venue for networking and information dissemination
- Dedicated visitor base of upwards of 1000 qualified field professionals. 2012 Database available on request
- Exhibitor profile carried on web portal till the next event
- Most accessible location free from hassles of parking
- No entry fee/ pass requirements for general visitors

Facilities to Exhibitors

- **Table, 2 chairs in each stall**
- **Power connection, Spot lights as per standard norms**
- **Facilitation counter manned round the period**
- **Cafeteria facilities on payment basis for special entertainment of the guests**
- **A venue for holding seminars by the individual exhibitors for their invited audience free on a booking basis**
- **Technical expert manpower from CWC and NWDA to remain available throughout for assistance to the visitors**
- **Standard Medical and Firefighting facilities on site**
- **Publicity in the entire grounds for attracting other event visitors also**

Footfall Quality Assurance

- **Publicity opportunities for the exhibitors during the conference and social events**
- **Special free shuttle services to other large organisations (CWC, NTPC, NHPC, ICAR etc.) and academia for visiting the exhibition**
- **Extensive publicity in print and electronic media for attracting visitors**
- **Exhibition catalogue to be published widely to all the participants as well as organisations**
- **Exhibitor profiles carried on the web site also for the full year**
- **Carry your stall highlights on our dedicated youtube page**

Tentative Highlights

- ❖ **Inaugural Session: Hon'ble Prime Minister of India, Hon'ble Minister for Water Resources, Hon'ble Minister for Agriculture, Hon'ble Minister for Finance, Dy. Chairman, Planning Commission**
- ❖ **Plenary Session : Hon'ble Minister for Agriculture, Hon'ble Minister for Water Resources**
- ❖ **Valedictory Session:
Hon'ble Minister for Water Resources, Hon'ble Minister for Environment & Forest**
- ❖ **Inauguration of Water Expo-2013: Hon'ble Minister for Water Resources**

Promotional Efforts

- **Wide publicity is being done through web media as detailed below:**
 - 3500 e-mailers sent by NWDA
 - 3000 e-mailers being sent by FICCI
 - International Collaboration with Tallyfox, Switzerland for water network setup and e-mailers. So far more than 20,000 e-mailers sent by Tallyfox.
 - More than 15,000 e-mailers were sent through Conferencealerts.com website
 - Road shows promoting the event planned at Chennai (19 Feb., 2013), Ahmedabad (22 Feb., 2013) and Kolkata (1 March-2013)

WEBSITE & ONLINE PAYMENT GATEWAY ACTIVATED



- ❖ Website made fully Operational
- ❖ All operations of the event made web based through the site
- ❖ Separate account has been opened in HDFC bank with gateway for receiving online payment

PATRONAGE

The following Ministries have been requested to extend their Patronage to the event and the matter is being pursued:

- ❖ **Ministry of Agriculture**
- ❖ **Ministry of Urban Development**
- ❖ **Ministry of Earth Sciences**
- ❖ **Department of Space**
- ❖ **Ministry of Environment and Forests**
- ❖ **Ministry of Power**
- ❖ **Ministry of Science and Technology**
- ❖ **Ministry of Panchayat Raj**
- ❖ **Department of Drinking Water Supply, Ministry of Rural Development**
- ❖ **Ministry of New and Renewable Energy**

Fee Structure for Conference and Exhibition

Delegate fee for Conference

Country	Delegate/Author	Young Professional*	Accompanying Person
India & SAARC	Rs. 8000	Rs. 4000	Rs. 3500
Other	US\$ 700	US\$ 350	US\$ 300

*** Upto 40 years of age**

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Fee Structure for Conference and Exhibition

Exhibition stall Charges

Type of Stall	Rate/Sq. m. (INR)	Rate/Sq. m. (USD)
Shell Scheme (Min. 9 sq.m.)	8000	300
Raw Scheme (Min. 27 sq.m.)@	7000	200
Shell Scheme (non-a/c open space)**	1000	50

@ Two free delegates to the conference.

** Reserved for NGOs and Non profit bodies. Limited space available.

SPONSORSHIP

Sl. No.	Type of Sponsor	Fee USD/INR	STATUS
1.	PLATINUM	USD 15,000 INR 5,00,000	Five (5) received (Dhan foundation, SSSNL, DDWS&S, GWRD, DRIP)
2.	GOLDEN	USD 10,500 INR 4,00,000	
3.	SILVER	USD 7,500 INR 3,00,000	
4.	SUPPORTER	USD 5,000 INR 2,00,000	

THANK YOU